



Inkavik Partnership Dossier

Presentation

Inkavik

A slow-paced journey to the rhythm of water and light, meeting a territory and its inhabitants.
Illustrated travel journal in Iceland

Dates: July 30 – August 30, 2025 (1 month)

Location: Iceland (focus on the Hornstrandir region)

Project: Immersive, mobile trip with the creation of a watercolor travel journal

1. Concept

Inkavik is an artistic travel journal project taking place in summer 2025 in Iceland. For one month, an illustrator will create live watercolors inspired by the island's wild landscapes. The project embraces a **slow, immersive and respectful** approach — documenting Iceland off the beaten path, exploring remote areas like Hornstrandir, accessible only by foot or boat. An illustrated book will be published at the end—featuring watercolors, texts, anecdotes, portraits and travel stories. If no publisher commits, we will self-publish to guarantee its release. We also plan events: exhibitions, book readings, and public presentations in Switzerland, France or beyond.

2. Project Team

- **Artist:** Gabrielle Cornuault, watercolor illustrator specializing in nature and visual storytelling. She has published several illustrated books, exhibited regularly, and participated in travel journal festivals.
- **Coordinator:** Balthazar, handling logistics, sponsor relations, web content and documentation. Seasoned traveler familiar with Iceland and other Nordic countries, with experience traveling across five continents.

3. Travel Plan

- **Dates:** July 30 – August 30, 2025 (4 weeks)
- **Transport:**
 1. Drive from Geneva to Lörrach (Germany), then train-auto to Hamburg
 2. Roadtrip to Hirtshals (Denmark), optional stops in Copenhagen or nature sites
 3. Smyril Line ferry to Tórshavn (Faroe Islands) with a 3-day stopover
 4. Ferry to Seyðisfjörður (East Iceland), starting point for the adventure
- **Route:** Start in Hornstrandir (must-visit before August 14), then a slow route through South and East Iceland until departure from Seyðisfjörður on August 28
- **Philosophy:** Slow travel, autonomy, immersion, creation in sync with the land and its inhabitants
- **Accommodation:** Rooftop tent on the car and trekking tent for hikes
- **Carbon impact:** No flights, minimal emissions, own ferry & train, small 4×4 Jimny, staying on authorized tracks

4. Expected Output

- Printed travel journal featuring original watercolors, texts and anecdotes
- Potential exhibition of originals, prints and storytelling events
- Online sharing via blog or website after the journey
- Local interviews and portraits, included in the book

5. Partners Sought

Web & Hosting

- Needs: Eco-responsible web hosting, personalized email, cloud storage for visuals/audio
- Offer: Logo on site, credit in book and events

Image, Audio & Tech

- Needs: Lightweight cameras, drone, audio gear, power banks, solar panels, storage devices
- Offer: Brand integration in visual content, usage feedback

Food Autonomy

- Needs: Long-lasting food (dried, canned, bars, chocolate), Swiss/local products
- Offer: Book mention, origin storytelling, product photos in bivouac

Transportation & Logistics

- Needs: Ferry and train tickets, combined rail + ferry logistics
- Offer: Mentions in route chapter, transport visuals and credits

Outdoor Gear & Equipment

- Needs: Technical clothing, boots, stove, utensils, dry bags, rooftop tent
- Offer: Visibility (book, vehicle logos, blog), field testing feedback
- Note: Rooftop tent fitting a Suzuki Jimny is a specific ask

Vehicle & Mechanical Support

- Needs: Jimny check-up, preventive maintenance, 4×4 accessories
- Offer: Brand mention in book and online, possible technical article

Artistic & Publishing Partners

- Needs: Art supplies (paper, paints, brushes), editorial/distribution support
- Offer: Brand-image alignment, art material mention


6. Sponsor Benefits


- Logo & acknowledgment in printed travel journal
- Mentions during journey (subject to connectivity)
- Rights to use project visuals and content
- Field-test results and product evaluations
- Copies of the printed book (signed) for key partners

7. Contact

Inkavik – Iceland Travel Journal Project

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Artist site: gabriellecornuault.org

Project site: inkavik.com (under construction)